Analysis of Social Deixis in the Movie Full Metal Jacket (1987)

Oki Tri Jatmiko[1] ⊠, Malikatul Laila[2]

[1] Department of English Education Universitas Muhammadiyah Surakarta, Indonesia
[2] Department of English Education Universitas Muhammadiyah Surakarta, Indonesia
⊠ **a320200112@student.ums.ac.id**

Abstract

This research deals with the implementation of social deixis in the movie Full Metal Jacket (1987). It aims to find out the kinds of social deixis and to explain the social relationship between the characters utterances in the movie Full Metal Jacket (1987) which contains social deixis. This research using descriptive qualitative method and implementing purposive sampling data collection techniques. As the result, the researcher found two kinds of social deixis such as relational social deixis and absolute social deixis. In this research also found that relational social deixis used more dominant by the character in the movie Full Metal Jacket (1987) than the absolute social deixis.

Keywords: deixis, social deixis, relational social deixis, absolute social deixis, Full Metal Jacket.

Analisis Deiksis Sosial di Film Full Metal Jacket (1987)

Abstrak

Penelitian ini membahas tentang implementasi deiksis sosial di film Full Metal Jacket (1987). Penelitian ini bertujuan untuk mengetahui jenis-jenis deiksis sosial dan untuk menjelaskan hubungan sosial antar tuturan pemeran di dalam film Full Metal Jacket (1987) yang mengandung deiksis sosial. Penelitian ini menggunakan metode deskriptif kualitatif dan menerapkan teknik pengumpulan data purposive sampling. Hasilnya, peneliti menemukan dua jenis deiksis sosial yaitu deiksis sosial relasional dan deiksis sosial absolut. Di dalam penelitian ini juga ditemukan bahwa deiksis sosial relasional lebih dominan digunakan oleh tokoh dalam film Full Metal Jacket (1987) dibandingkan deiksis sosial absolut.

Kata kunci: deiksis, deiksis sosial, deiksis sosial relasional, deiksis sosial absolut, Full Metal Jacket

1. Introduction

It is commonly known that impossible human being existence are inseparable from numbers of fundamental elements that inadvertently present in it. Eat, drink, breath, interact with each other are examples of basic things that almost every person on this earth does every day. In interacting, of course, humans are very dependent on communication tools ranging from basic to renewable, for example language. From the perspective of science, communication defined as a process of delivering message or information from one individual, as a speaker, to another as the listener, and works the opposite way. Language is an application that becomes a medium for humans to communicate and interact with each other through random verbal-auditory symbols. (Lyons 1981:4). It is the most basic tool for communication that being used since the beginning of the human being history. There are many languages that have been identified throughout human civilization for

thousands of years. For example, English, Indonesia, Java, Tagalog, Russian, and still many more that spread out in every land and country in the world.

In language, there are many aspects and branches of knowledge that specified and detailing all information about the language itself. In English, there are four basic skills of language such as Listening, Speaking, Reading, and Writing. In speaking, Linguistic, Pragmatic, deixis, etc, are identified as a branch of knowledge that detailing the major basic skills in it. This is what causes the diversity of language forms in society. This research discusses about deixis, precisely about social deixis that appeared in the movie Full Metal Jacket (1987). Deixis is an advanced way to explain the relationship between language and context in the structure of the language itself. Words like I, now and here, are examples of words that implementing deixis. These words do not have a fixed reference, so when referring to the words I, now, and here, you can know the meaning if you also know who, time and place the words were said. So, the center of orientation deixis is native. Deixis is widespread in language, which then becomes one of the factors in indicating where, when, who, what, and so on, it is so useful to start with the coordinates of the speech situation field. (Griffiths, 2006). There are several common sentences or words in our respective languages that are difficult to interpret if the main context of the word or sentence is not completely known to determine the physical context of the speaker (Yule, 2006). These are words such as there and here, that or this, then and now, yesterday, today, or tomorrow, as well as pronouns such as me, you, she, her, it, them, etc. In deixis theory, there are categories of deixis that classified the deixis into more detail classification such as person deixis, place deixis, time deixis, discourse deixis, and social deixis. From all categories of deixis that researcher had mentioned, the researcher uses and focuses the research in the social deixis more.

The research focuses in analysing the social deixis expressions found and identified in the movie Full Metal Jacket (1987), and it also explain the kinds of relation in the use of social deixis in the movie Full Metal Jacket (1987). This research uses the deixis theory proposed by Levinson, because it provided complete social deixis analysis such as social identity in marking people, speech levels, names, titles, kinship, insults, greeting and expressions of gratitude according to the relationship between speaker and listener. This theory can also be used to analyse the movie that being used by the researcher. Intending to identify the kinds of social deixis used in the movie Full Metal Jacket (1987), the social influences, existence of social deixis, and social deixis are the most dominant in the movie Full Metal Jacket.

2. Literature Review

In making this research appropriate, the study that researcher do is related with other study that focuses on deixis and especially social deixis. The researcher took some related studies from several different sources. It makes researcher found various literatures that related to the formal object or the primary theory of this research. By using some of these previous studies, the researcher easily to understand the material object in the research.

The research about deixis has been conducted by several previous researchers. Some of the research that the researcher choose as a literature review are focuses on deixis which

discussed the five kinds of deixis and some are discussed about social deixis which has a related topic with this research.

The first study conducted by Maysita Halawa (2018) entitled An Analysis of Deixis in The Article of The Jakarta Post. The purpose of the research is to explain the use of deixis in several articles of Jakarta Post such as Person Deixis, Time Deixis, Place Deixis, Discourse Deixis, and Social Deixis, and determine how the kinds of deixis were used in the Jakarta Post. This research implementing descriptive qualitative method to analyse the data in the form of documents from political articles containing deixis used in the Jakarta post. The results of the research showed that in the article of Jakarta Post that was posted on September 19, 2017 uses Person deixis 42 times (9,43%), Place deixis 9 times (5,66%), Time deixis 15 times (9,43%), Discourse deixis 32 times (20,12%) and social deixis 61 times (38,36%). The researcher suggests for the future researcher to expand on this field by utilizing other materials, including speech, novels, and everyday conversations.

The second study comes from Andi Narda Aulia Jirani (2023), the title of the literature is Social Deixis in The King's Man Movie: A Pragmatic Analysis. This research aims to find and identify social deixis and social position used in the movie King's Man (2021). This research uses descriptive qualitative method with descriptive approach to gain the data by note taking in obtaining the sample needed. The researcher uses purposive sampling technique by using the movie script. The researcher makes a frame of discourse test consists of 32 dialogs as the representative information. The researcher specified the two kinds of social deixis such as relational social deixis and absolute social deixis. The result of the research indicates that the frequent kind of social deixis used by the characters in the movie is relational social deixis in form of addressee honorifics kind, in which the most used address term is the word "sir". The least used are absolute social deixis, which is used by formal speakers, and relational social deixis, which is used by speaker and setting. The researcher can establish the character social status through dialogue, in which the main character plays several roles based on his interactions with other characters, his speaking style, and when he appears in the scene.

Another research was conducted by Riski Sugiyarti (2022) entitled Social Deixis in Four Lions Movie. This research discusses social deixis in movie Four Lions. The concept of social deixis proposed by Fillmore utilized in this research analysis of social deixis to collect data based on the research objectives and analyse it using purposive sampling procedures, this research employs a qualitative descriptive method to ensures the results are more representative. The research findings adding notions that the movie Four Lions implement five different social deixis kinds namely individuals, differentiating speech levels, assigning names, titles, and kinship words, and different performance techniques. It is a kind of performing language that might support other social activities and be seen as a social act.

The fourth research conducted by Dwiki Prasetyo (2018). The title of the research is Social Deixis in The Movie King Arthur: The Legend of Sword (2017). This research

discusses and analyse social deixis used in the movie King Arthur: The Legend of Sword (2017). This research is descriptive qualitative research. The researcher found 151 expressions contained social deixis which consist of relational social deixis and absolute social deixis. The finding shows the researcher found 55% of relational social deixis and 45% of absolute social deixis found in the movie King Arthur: The Legend of Sword. The researcher also found some social relationship such as Clan (13%), Title (32%) and Friendship (55%).

From the four of the previous study that the researcher provided above, first research is the only research that discussed deixis with the five kinds of deixis and taking data from a written literature, whether the other three researches were taken data from the movie as the primary data source. The researcher decided to choose movie as the data source because movie is a literature example that able to be the oral language of a message that conveyed during the movie scene. Full Metal Jacket (1987) is the movie that the researcher chooses as the primary data source because this kind of movie genre is rarely discussed in the field of linguistic with a reason that there are only frequent people who had a knowledge or specific information about the atmosphere of this kind of movie. This movie described so many things about war, military environment, conflict, drama, and visualization of War trooper bad habit during the war that normally happened by the military personal. Full Metal Jacket (1987) is a war drama movie that directed and produces by Stanley Kubrick which describes about the real events that occurred in Vietnam between the USA and North Vietnam that occurred in the 1955-1975 era. This movie focusses on a journey of US Marine Corps Platoon 3092, on the point of view of Sergeant Davis or known as "Joker" who was a military journalist that deployed to the Vietnam conflict after graduating from the Marine Corps recruit depot in Parris Island, South Carolina. This movie contained a lot of social deixis expressions that in the characters utterances during the play of the movie, whether relational social deixis and absolute social deixis.

The similar thing or field between the previous study and this research is in the focus of determining the use of social deixis and kinds of social deixis in several examples of literature, in this case is movie. But in this research, the researcher focuses more on how the social deixis used in the movie Full Metal Jacket (1987) which is a genre of movie that rarely used as the research object.

Method

This research is descriptive qualitative. Descriptive meant describe the research object or research results. The descriptive research method is used to find out a picture, situation, or something by describing it in as much detail as possible based on the facts (Tabrhoni, 2021). This method was used to discover, identify, analyse, and investigate social deixis implementation in the movie Full Metal Jacket (1987). It was also known as a document analysing method. According to Nazir (1998:34), qualitative methods are methods used to describe situations, events, or occurrences in data collection.

3. Finding and Discussion

After finding data of social deixis in the movie *Full Metal Jacket* (1987), the researcher found examples that divided into two kinds consist of Relational social deixis and Absolute social deixis. Based on the finding, the researcher found that the expressions of relational social deixis are used more dominant than absolute social deixis. The researcher found 24 expressions of social deixis that consist of 17 expressions of relational social deixis and 7 expressions of absolute social deixis.

3.1. Finding

Based on the research objectives, the researcher decides to analyse the social deixis in the movie Full Metal Jacket (1987) based on the type of social deixis and the social relationship in the use of social deixis. The researcher provided the analysis in a table to easier the understanding and make it more interesting to read.

3.1.1. Types of Social Deixis

The researcher divided the table into each type of social deixis consist of absolute and relational social deixis.

a. Absolute Social Deixis

Table 1. Absolute Social Deixis

No.	Absolute Social Deixis Word / Phrases	Utterances	Description
1.	Gunnery Sergeant	GySgt. Hartmann:"I am **Gunnery Sergeant Hartmann** your senior drill instructor. From now on you will speak only when spoken to. And the first and last word out of filthy sewers will be "sir". Do you maggots understand that? Recruits:" Sir, yes. Sir"	Based on the utterances, the social deixis phrase is "**Gunnery Sergeant**" and the type of social deixis is **absolute social deixis**. The speaker has a higher social rank when compared with the addresses. It was recognized while the

No.			
			speaker mentioned his rank, status, and authorities to the addressee, and then the addresses responded by saying "Sir" to represents their honour to the speaker.

The addressee which represented by all the recruits who under the commanding of Gunnery Sergeant Hartmann as the Drill Instructor are the first or the lowest rank in the US Marine Corps rank level. They must respond all question and statement by honouring the Drill Instructor by using word "Sir" to respect the rank, not the man. In the military, rank is a symbol or insignia to shows how high or which are a person were. In the US Marine Corps, the recruits or the addressee had the lowest rank in the level of military rank called "Private", whether than the speaker who was had a higher rank than the addresses. |
| 2. | Sir | GySgt. Hartmann: "what is that Private Pyle?"

Pvt. Pyle: "Sir, jelly doughnut. **Sir**" | In the utterances, the social deixis word is "**Sir**", and the type of social deixis is **absolute social deixis**. The rank status of the speaker and the addressee comparison was represented when Private Pyle said "Sir" to respond |

			the Drill Instructor, Gunnery Sergeant Hartmann. The Drill instructor blame Private Pyle or Private Lawrence because he concealed a jelly doughnut that he took from the mess hall. In the barrack, all the recruits are not allowed to save a food or any personal property that on the contraband list of recruit property. Jelly doughnut is a prohibited item for Private Pyle because he is fat and the Drill instructor very hates it. But the Drill instructor not give a punishment to him, but for the rest of the other recruits in that barrack because of they cannot motivate Private Pyle to loss his weight until the graduation ceremony comes.
3.	Private	GySgt. Hartmann: "**Private** Cowboy, **Private** Joker" Pvt. Cowboy: "Sir, yes. Sir" Pvt. Joker: "Sir, yes. Sir"	In the utterances, the social deixis word is "**Private**", and the type of social deixis is **absolute social deixis**. The speaker called the addresses with their rank status to precising the recruit status is lower the speaker. The drill instructor called two of his recruits, Private Evans (Cowboy) and Private Davis (Joker) to order them to cleaning the toilet room that they named "head". The call

			"Private" symbolize a rank level status that means the recruits had a lower status that the drill instructor. But the drill instructor still called them with that rank call sign to specified their level and make the recognizing easier, because there will be a lot of military personal with the same name or nickname or maybe rank.
4.	Marines	GySgt. Hartmann: "today, you people are no longer maggots. Today, you are **Marines**. You are part of brotherhood….."	Based on the utterance on the left, it is a monologue of the Gunnery Sergeant. The social deixis word is "**Marines**" and the type of social deixis is **absolute social deixis**. The recruits are near the graduation ceremonial. Before the appointed moment, their drill instructor, Gunnery Sergeant Hartmann the higher status than the recruits, giving a speech to push their pride to the limit to be ready in facing their job and officially reformed them all as a Marine to be what they were trained for. The graduation ceremony is an official moment and also set their status changes one step forward. From the recruits become a Marines. And they are well-prepared to face their duty field on the front of armed conflict

			in Vietnam.
5.	Lieutenant	Sgt. Joker: "excuse me, good morning. **Lieutenant."** Lt. Cleves: "morning"	In the utterances on the left, the social deixis word is "**Lieutenant**", it is included as an **absolute social deixis**. The absolute deixis word is "Lieutenant", because it means about the rank level between the speaker Sergeant Joker) and the addressee (Lieutenant Cleves). Sergeant Joker greets others military correspondent next to him by recognized that he was a Lieutenant. So, he salutes that higher rank officer by saying his rank. While in the field, there will be so many officers around and it will be complicated if greeting one of them by saying "Sir". So, Sergeant Joker calling a specific rank level of the person that he wants to speak with. So, the Lieutenant able to recognize that someone tried to speak with him.
6.	Sergeant	Lt. Cleves: "what outfit are you men with?" Sgt. Joker: "sir, we are photographer from stars and stripes. I'm **Sergeant** Joker and this photographer is Rafterman"	According to the utterances, the social deixis word is "**Sergeant**" and the type of social deixis is **absolute social deixis**. Sergeant Joker and Private Rafterman are in interview with an officer on that area named Lieutenant Cleves who was there to collecting

No.		Utterances	Description
			information about some murdered civilians. Sergeant Joker salute to the higher rank, Lieutenant Cleves, and introducing his rank and his outfit to ensure the Lieutenant about where Joker and Rafterman came from, because of they were in a conflict zone in order to avoid leakage of information by the enemy spy or intel agent.
7.	Colonel	Colonel: "ready" Sgt. Joker: "**colonel**…" Lt. Cleves: "sir…"	Based on the utterances, the social deixis word is "**Colonel**". The type of social deixis is **absolute social deixis** because of the rank level status provided by the speaker and the addresses. Lieutenant Cleves used "Colonel" to honour the rank of the Colonel. In the movie, it was not clearly mentioned about more detail identity of the Colonel. And Lieutenant Cleves also did not know who is the Colonel, only the rank at his neck. Because at that time, a soldier with that rank is a vital target for the enemy and to avoid enemy spy for knowing any information about the person.

b. Relational Social Deixis

Table 2. Relational Social Deixis

No.	Relational Social	Utterances	Description

	Deixis Word / Phrases		
1.	Maggots	GySgt. Hartmann: "Do you **maggots** understand that?" Recruits: "Sir, yes. Sir"	According to the utterances from the drill instructor and the recruits, the social deixis is the word "**Maggots**". The type of social deixis is **relational social deixis**, because the speaker and the addressee had a social relationship as a Drill Instructor which has a higher status and the recruits with lower status. In the Military, especially Marine corps the drill instructor made some special nickname for their recruit that aims to train their mentality. It is widely known by the publics that military institution has their own mental strength standards that are above the average civilian. So, to provide a little mental orientation at the start of their training program, the drill instructor usually creates some callsigns that sounds intimidating and degrading. To test the

			level of mental strength in each of the enlisted
2.	Scumbag	GySgt. Hartmann: "What's your name, **Scumbag?**" Pvt. Brown: "Sir, Private Brown. Sir"	In the utterances on the left, there are a conversation conducted by the Drill instructor and one of his recruits named Private Brown. The social deixis word is the word "**Scumbag**" and the type of social deixis is **relational social deixis**, because the speaker and the addressee had a social relationship as a Drill instructor which is a higher status and the recruit with the lower status at that moment. Drill instructor called one of his recruits with a specific harsh word is a common phenomenon in the military. It means to test the recruits mental or to build their mental strength. But this time, the Drill instructor talking one-on-one to test a specific recruit with a special nickname to test the recruit mental strength, in this case is Private Brown.
3.	Snowball	GySgt. Hartmann: "Bullshit,	In the utterances on

from now on you are Private **Snowball**. Do you like that name?

Pvt. Snowball: "Sir, yes. Sir"

the left, the Drill instructor conducting conversation with Private Brown, the social deixis word is "**Snowball**". The type of social deixis is **relational social deixis**, because the speaker (Drill instructor) and the addressee (Recruit) had a social relationship as a trainer and trainee.

The drill instructor created the recruit a special name to one of his recruits named Pvt. Brown with a name Snowball. Because the Drill instructor seem the recruits name and his physic were worked the opposite way. The recruit was black-american and the name was brown, so to more intimidating the recruit and test his mental strength, the drill instructor made a very opposite new name to the recruit with Snowball that has a clear white colour. This type of nickname is not only to test the recruits mental, but also to makes a special memory for the recruit from the

			instructor. So, at the end of the basic training. Both will remember each other for a long time in the future.
4.	Joker	Pvt. Davis: "Sir, I said it. Sir" GySgt. Hartmann: "well, no shit. What are we got here, fucking comedian, Private **Joker**"	The utterances on the left occured between the drill instructor and a recruit named Private Davis. The type of social deixis is **relational social deixis** and the social deixis word is "**Joker**". The speaker and the addressee had a social relationship as a drill instructor and recruit. The situation is Private Davis tried to interrupt the drill instructor with making a joke with the drill instructor Gunnery Sergeant Hartmann by speaks without permission. The drill instructor, who thought it was an act that seemed teasing, immediately looked for who had spoken without his permission and found Davis who had done it. The drill instructor hit Davis on his belly because of his dishonour action and

			named him Private Joker because of the joke
5.	Fat body	GySgt. Hartmann: "what's your name **Fat Body**?" Pvt. Lawrence: "sir, Private Lawrence. Sir"	In the utterances on the left, the type of social deixis is **relational social deixis** and the social deixis phrase is "**Fat Body**". The speaker and the addressee had a social relationship as a drill instructor and recruit. The drill instructor asked a recruit with a childish face and a big-fat body because of his uniqueness. The drill instructor called him "Fat body" because he did not know the recruit's name and called him by his visualization or outlook to test his mental and strengthen relationships between them by giving special and specific calls. This special name is work the same way like snowball. This type of nickname also creates a special memorable moment between the drill instructor and the recruit in the future
6.	Gomer Pyle	GySgt. Hartmann: "from now on you are **Gomer Pyle**"	Based on the utterances on the left, the social deixis phrase

		Pvt. Lawrence: "sir, yes. Sir"	is "**Gomer Pyle**" and the type of social deixis is **relational social deixis**.
			The drill instructor which represented by Gunnery Sergeant Hartmann created a nickname for Private Lawrence because the Private's name seems not proper for the drill instructor. The drill instructor thought the name did not proper to the recruit's appearance and the name was considered lowly for a marine. The aim of giving this nickname is to train the recruit more in term of mentality because the drill instructor thinks that the recruit looks too immature to be part of the US Marine Corps, therefore the drill instructor gives an appropriate nickname to improve the recruit's mentality.
7.	Ladies	GySgt. Hartmann: "good night, **ladies**" Recruits: "good night, sir"	According to the utterances on the left, the social deixis word is "**ladies**" and the type of social deixis is **relational social deixis**. After the recruits pray and prepare to

			sleep with their own rifle, the drill instructor said good night for the recruit that obviously saying good night for the rifle that the recruits considered as their girlfriend. But as unspoken-ordered by the drill instructor to stay sane, the recruits respond the drill instructor as the vice of their rifle or their girlfriend. That is why the recruits voice sounds like act to be a girl
8.	Sweetheart	GySgt. Hartmann: "hit it, **sweetheart**" Recruit: "sir, aye aye. Sir"	According to the utterances on the left between the drill instructor and one of the recruits who on duty as a fire watch, the social deixis word is "**sweetheart**" and the type of social deixis is **relational social deixis**. The drill instructor having a glimpse conversation with the fire watch recruit at that moment. Fire watch is a night guard on the recruit barrack with a task to keep all situation is clear and paying attention to the other recruits, so there will be no other recruits

No.			
			missing from their own bed or even the worse is desertion. The drill instructor called him "**sweetheart**" because, at the moment is already rest time for all personal, except all who on duty as a fire watch. The drill instructor ordered him to turn off the light by called him with a special nickname because the courses for that day is over so the mentality test intension is reduced. Sometimes a lot of drill instructor not always prioritizing anger and yelling to teach the recruit about everything during the basic training. And this one is the example, but the recruit must always answer all question by yelling and higher voicer.
9.	Cowboy	GySgt. Hartmann: "where in the hell are you from, anyway, private? Pvt. Evans: "sir, Texas. Sir" GySgt. Hartmann: "holy dog shit. Only steers and queers come from Texas, **Private Cowboy**"	In the utterances on the left, the drill instructor interrogates Private Evans. The social deixis phrase is "**Private Cowboy**" and the type of social deixis is **relational social deixis**. The drill instructor

			asking about where Private Evans comes from. Texas is known as a state where the urban legend from that state is "Cowboy". That is why the drill instructor called Private Evans with a name "**Private Cowboy**".
10.	Pilgrim	Sgt. Joker: "listen up, **pilgrim**. A day without blood is like a day without sunshine" Payback: "joker thinks the bad bush is between an old mama-san's leg"	According to the utterance, the social deixis word is "**Pilgrim**". The type of social deixis is **relational social deixis** because the speaker and the addressees are had a social relationship as a Marine partner during their duty in Vietnam. Joker and his Marine partners having their free time in the barrack by talking about some news that being a main topic at that moment. Joker called his comrades "Pilgrim" as a random nickname because their relationship is close. So, Joker seemed fine to called them pilgrim during the movie.
11.	Charlies	Lt. Lockhart: "**charlies** hit every major military target in Vietnam and hit them hard"	In the utterances on the left, it is a monologue conducted by Lieutenant Lockhart.

			The social deixis word is "**Charlie**" and the type of social deixis is **relational social deixis.** Basically, "**Charlie**" is a NATO alphabetical spelling for letter "C" that represent the armed civilian militia that pro to the North Vietnam army on that event called "Viet Cong". During the Vietnam war, the US military personal prefer call the Viet Cong as simple as Cong to calling it with a full name. Vietcong is the most famous troops during the conflict whether than the North Vietnam army (NVA), because of their brilliant guerilla tactic and strategies in the middle of woods succeed to murdered more enemy than open field war tactic conducted by the NVA. And as time goes by, appeared more variation of name for the Vietcong personal such as Viet Cong change to Cong, and then Charlies, to VC, etc.
12.	VC	Door gunner: "anyone who run is a **VC**. Anyone who stand still is a well-	In the utterances on the left, Sergeant Joker having a conversation

		disciplined **VC.** You guys ought to do a story about me sometime"	with the door gunner. The social deixis word is "**VC**" and the type of social deixis is **relational social deixis**.
		Sgt. Joker: "why should we do a story about you?"	Door gunner is a man who mount and operating a machine gun on a military helo or helicopter. The door gunner shooting some civilian during the way to their destination that considered as a Vietcong. During the Vietnam war, one the Vietcong cunning tactics is pretend to be a civilian to avoid the US military vision. That is why the door gunner so easily shoot the civilian. "**VC**" is another name of Vietcong that being acronymized.
13.	Mr. Touchdown	Lt. Schinoski: "by the way, my name is Schinoski. Walter J. Schinoski. My people call me **Mr. Touchdown**. I played football for Notre Dame"	In the utterances on the left, the social deixis word is "**Mr. Touchdown**" and the type of social deixis is **relational social deixis**.
		Sgt. Joker: "Notre Dame?"	Lieutenant Schinoski is Sergeant Joker friend's platoon commander who played American Football for Notre Dame back home. In American Football, there is a call when a

			player scoring with a specific way. And Lieutenant Schinoski earned that nickname from his people back on Notre Dame as a Football player.
14.	Lone Ranger	Sgt Joker: "hey, **Lone Ranger**" Sgt. Cowboy: "hoy shit, it's the joker"	In the utterances on the left, the social deixis phrase is "**Lone Ranger**". The type of social deixis is **relational social deixis**, because the speaker and the addressee had a relational relationship as a partner back on their basic training few moments ago. Sergeant Joker who deployed in Dha Nang to documenting a murder of several people who pro to the US side, on the same area there are an old friend of him named Cowboy as known as Sergeant Evans. Sergeant Joker called Sergeant Evans with "**Lone Ranger**" at that moment, because he was looked shaving his beard alone. But the reality, there are a lot of marines surrounding the area. But, because both are best friend, Joker called him with a

15.	Animal mother	Eightball: "hey, you might not believe it. But, under the fire **animal mother** is the finest human being in the world. All he need is just somebody to throw a hand grenade to end the rest of his life"	In the utterance on the left, the social deixis phrase is "**Animal Mother**". The type of social deixis is **relational social deixis**, because the speaker had a relational relationship with the addresse.as a partner at the same group or in the Military, it was called "Platoon".

The first row (continuation) reads: name that sounds mocking.

The person that called "Animal Mother" is armed with an M-60 machine gun which in the Vietnam war era, that firearm is a gun that known used by Rambo. Its commonly know that Rambo using that firearm wildly and fearless in facing his enemy. Animal Mother also has a same characterization, but if Rambo's characterization is visualizing a heroic message. Animal Mother are visualizing the side of original condition of a field soldier while deployed in a lot of gunfights during the conflict. Where a soldier usually being a

			maniac or a patient in a hospital.
16.	Zipperhead	Crazy Earl: "this is his party. He is a guest of honour. Today is his birthday" Animal Mother: "happy birthday, **zipperhead**"	In the utterances on the left, the social deixis word is "**Zipperhead**" and the type of social deixis is **relational social deixis**. Animal mother alludes to Crazy Earl's dead body collection that Rafterman suggested to take a picture from it. It is an NVA dead body personal that crazy earl got from the battle and bring it to the temporary platoon headquarter. Just like the name, Crazy Earl, it will be not surprising if something abnormal happened by Crazy Earl. Animal mother called the dead body **zipperhead** because that name sounds proper and intimidating as it known that the corpse is their enemy.

3.1.2. Types of Social Relationship

In the movie *Full Metal Jacket* (1987), there are some social relations which classified by the researcher which explain how social deixis occurred in the movie. The researcher divided the social relation inro three types such as rank, title, and nickname.

a. Rank

Table 3. Social Relationship "Rank"

No.	Types of Social Deixis	Example of Expression	Percentage
1.	Gunnery Sergeant	GySgt. Hartmann:"I am **Gunnery Sergeant Hartmann** your senior drill instructor. From now on you will speak only when spoken to. And the first and last word out of filthy sewers will be "sir". Do you maggots understand that? Recruits:" Sir, yes. Sir"	Based on the utterances on the left, the social deixis phrase is "**Gunnery Sergeant**" and it is included as a "**Rank**" social relationship. The speaker introduced himself to the recruits with mentioning his rank that he gained from a qualification and a long time of process as a **Gunnery Sergeant**.
2.	Private	GySgt. Hartmann: "**Private** Cowboy, **Private** Joker" Pvt. Cowboy: "Sir, yes. Sir" Pvt. Joker: "Sir, yes. Sir"	In the utterances, the social relationship word is "**Private**", and the types of social relationship is **Rank**. The drill instructor called two of his recruits, Private Evans (Cowboy) and Private Davis (Joker) to order them to cleaning the toilet room that they named "head". The call "Private" symbolize a rank level status that means the recruits had a lower status that the drill instructor. But the drill instructor still called them with that rank call sign to

No.			
			specified their level and make the recognizing easier, because there will be a lot of military personal with the same name or nickname or maybe rank.
3.	Colonel	Colonel: "ready" Sgt. Joker: "**colonel**…" Lt. Cleves: "sir…"	In the utterances, the social relationship word is "**Colonel**" and the type of social relationship is **Rank.** The colonel's valid name is unknown, but through the epaulette he wears on his collar and the way the other soldiers treat him, we can identify the appropriate calling for this character. Colonel is a rank that only need one more promotion to be one of the General, precisely Brigadier General.
4.	Lieutenant	Sgt. Joker: "excuse me, good morning. **Lieutenant.**" Lt. Cleves: "morning"	Based on the utterances on the left, the social relationship word is "**Lieutenant**" and it is included as **Rank** social relationship. In the military, there are two levels of Lieutenant. After graduated from the Senior Officer, the soldier will gain Second Lieutenant and after that is First Lieutenant. It is

No.		Utterances	
			not validly known which Lieutenant it was, because of the same insignia shape and only to recognizing the colour it can be classified. If it was golden insignia, then it considered as Second Lieutenant, but if it was silver, it considered to be First Lieutenant.
5.	Sergeant	Lt. Cleves: "what outfit are you men with?" Sgt. Joker: "sir, we are photographer from stars and stripes. I'm **Sergeant** Joker and this photographer is Rafterman"	According to the utterances, the social relation word is "**Sergeant**" and the type of social relation is **Rank** Sergeant Joker and Private Rafterman are in interview with an officer on that area named Lieutenant Cleves who was there to collecting information about some murdered civilians. Sergeant Joker salute to the higher rank, Lieutenant Cleves, and introducing his rank and his outfit to ensure the Lieutenant about where Joker and Rafterman came from, because of they were in a conflict zone to avoid leakage of information by the enemy spy or intel agent.

b. Title

Table 4. Social Relationship "Title"

No.	Types of Social Deixis	Example of Expression	Percentage
1.	Marines	GySgt. Hartmann: "today, you people are no longer maggots. Today, you are **Marines**. You are part of brotherhood….."	In the utterances on the left, the social relationship word is **"Marines",** and it is included as a **Title** social relationship. In the expression of social relationship provided, the factor is **Title,** because the expression contained a context that involved more than one subject in the utterance. The word symbolized that the word was conveyed to a more honoured person than the speaker.
2.	Sir	GySgt. Hartmann: "what is that Private Pyle?" Pvt. Pyle: "**Sir**, jelly doughnut. **Sir**"	In the utterances, the social relation word is "**Sir**", and \it is included as a **Title** social relationship. In the expression provided, the factor is **Title**, because the expression is appropriate to conveys for a higher rank or higher position of person. And the word "Sir" is the word to giving honour for a

			higher rank person, in this case is the Gunnery Sergeant.

c. Nickname

Table 5. Social Relationship "Nickname"

No.	Types of Social Deixis	Example of Expression	Percentage
1.	Gook	Sgt. Joker: "do you know how it happens, sir? Lt. Cleves: "well, it seems the NVA came in with a list of **Gook** names"	Based on the utterances on the left, the social relationship word is "**Gook**" and it is included as a **Nickname** social relationship. In the US-Vietnam era, the US Marine commonly known by calling the people from Southeast Asia with the name "**Gook**". This nickname allegedly first appeared in 1899-1902 in the US-Philippine war, with a purpose to identify all people with dark skin or non-European or non-American people. In this utterances, Lieutenant Cleves explaining about the murdered people considered murdered by the NVA troops which identified as a Vietnam civilian that not pro with the North Vietnam side.
2.	Cowboy	GySgt. Hartmann: "where in	Based on the

No.			
		the hell are you from, anyway, private? Pvt. Evans: "sir, Texas. Sir" GySgt. Hartmann: "holy dog shit. Only steers and queers come from Texas, **Private Cowboy**"	utterances on the left, the social relationship expression is "**Cowboy**" and it is included as a **Nickname** social relationship. The drill instructor, Gunnery Sergeant Hartmann, called Private Evans with the name "**Cowboy**" because the Private comes from Texas which identically known as a state of cowboy.
3.	Mr. Touchdown	Lt. Schinoski: "by the way, my name is Schinoski. Walter J. Schinoski. My people call me **Mr. Touchdown**. I played football for Notre Dame" Sgt. Joker: "Notre Dame?"	In the utterances on the left, the social relationship phrase is "**Mr. Touchdown**" and it is included as a **Nickname** social relationship. Lieutenant Schinoski came from Notre Dame where he played football for the club on there. He earned the name from his neighbourhood probably because he had an achievement identic with "Touchdown" scoring or something similar.
4.	Sweetheart	GySgt. Hartmann: "hit it, **sweetheart**" Recruit: "sir, aye aye. Sir"	Based on the utterances on the left, the social relationship word is "**Sweetheart**" and it is included as a **Nickname social relationship**. In the scene, the drill instructor ordered a

No.			
			recruit on a fire watch duty to take a watch of his recruit fellas, by called him sweetheart and it can be concluded it is a **Nickname** social relationship.
5.	Snowball	GySgt. Hartmann: "Bullshit, from now on you are Private **Snowball**. Do you like that name? Pvt. Snowball: "Sir, yes. Sir"	In the utterances on the left, the social relationship word is "**Snowball**", and includes as **Nickname** social relationship. The drill instructor created the recruit a special name to Pvt. Brown with a nickname "Snowball". Because the Drill instructor seem the recruits name and his physic were worked the opposite way. The recruit was black-American and the name was brown, so to more intimidating the recruit and test his mental strength, the drill instructor made a very opposite new name to the recruit with Snowball that has a clear white colour. This type of nickname is not only to test the recruits mental, but also to makes a special memory for the recruit from the instructor. So, at the end of the basic training.

			Both will remember each other for a long time in the future.
6.	Joker	Pvt. Davis: "Sir, I said it. Sir" GySgt. Hartmann: "well, no shit. What are we got here, fucking comedian, Private **Joker**"	The utterances on the left shows the types of social relationship **Nickname** and the social relationship word is "**Joker**". The situation is Private Davis tried to interrupt the drill instructor with making a joke. The drill instructor, who thought it was an act that seemed teasing, immediately looked for who had spoken without his permission and found Pvt. Davis who had done it. The drill instructor hit Davis on his belly because of his dishonour action and named him Private Joker because of the joke
7.	Fat body	GySgt. Hartmann: "what's your name **Fat Body**?" Pvt. Lawrence: "sir, Private Lawrence. Sir"	In the utterances on the left, the type of social relationship is **Nickname** and the social relationship phrase is "**Fat Body**". The drill instructor asked a recruit with a childish face and a big-fat body because of his uniqueness. The drill instructor called him "Fat

			body" because he did not know the recruit's name and called him by his visualization or outlook to test his mental and strengthen relationships between them by giving special and specific calls.
8.	Gomer Pyle	GySgt. Hartmann: "from now on you are **Gomer Pyle**" Pvt. Lawrence: "sir, yes. Sir"	Based on the utterances on the left, the social relationship phrase is "**Gomer Pyle**" and the type of social relationship is **Nickname**. The drill instructor which represented by Gunnery Sergeant Hartmann created a nickname for Private Lawrence because the Private's name seems not proper for the drill instructor. The drill instructor thought the name did not proper to the recruit's appearance and the name was considered lowly for a marine. The aim of giving this nickname is to train the recruit more in term of mentality because the drill instructor thinks that the recruit looks too immature to be part of the US Marine Corps, therefore the drill instructor gives an appropriate nickname to

			improve the recruit's mentality.
9.	Charlies	Lt. Lockhart: "**charlies** hit every major military target in Vietnam and hit them hard"	In the utterances on the left, it is a monologue conducted by Lieutenant Lockhart. The social relationship word is "**Charlies**" and the type of social relationship is **Nickname**. Basically, "**Charlie**" is a NATO alphabetical spelling for letter "C" that represent the armed civilian militia that pro to the North Vietnam army on that event called "Viet Cong". During the Vietnam war, the US military personal prefer call the Viet Cong as simple as Cong to calling it with a full name. Vietcong is the most famous troops during the conflict whether than the North Vietnam army (NVA), because of their brilliant guerilla tactic and strategies in the middle of woods succeed to murdered more enemy than open field war tactic conducted by the NVA. And as time goes by, appeared more variation of name for the Vietcong personal such as Viet Cong change to Cong, and

			then Charlies, to VC, etc.
10.	Ladies	GySgt. Hartmann: "good night, **ladies**" Recruits: "good night, sir"	In the utterances on the left, the social relationship word is **"Ladies"** and it is included as a **Nickname** social relationship. In the expression provided, "ladies" included as a factor of **Nickname,** because the expression involved more than one subject in the utterance.
11.	VC	Door gunner: "anyone who run is a **VC**. Anyone who stand still is a well-disciplined **VC.** You guys ought to do a story about me sometime" Sgt. Joker: "why should we do a story about you?"	In the utterances on the left, Sergeant Joker having a conversation with the door gunner. The social relationship word is "**VC**" and the types of social relationship is **Nickname**. Door gunner is a man who mount and operating a machine gun on a military helo or helicopter. The door gunner shooting some civilian during the way to their destination that considered as a Vietcong. During the Vietnam war, one the Vietcong cunning tactics is pretend to be a civilian to avoid the US military vision. That is why the door gunner so easily shoot the civilian. "**VC**" is another name of

			Vietcong that being acronymized.
12.	Maggots	GySgt. Hartmann: "Do you **maggots** understand that?" Recruits: "Sir, yes. Sir"	In the utterances on the left, the social relationship word is **"maggots"** and the type of social relationship is **Nickname**. The expression contains word "Maggots" is a name of people which mentioned more than one subject to earn or gain the name. the factor is **Nickname.**
13.	Scumbag	GySgt. Hartmann: "what's your name, **Scumbag?**" Pvt. Brown: "Sir, Private Brown. Sir"	In the utterances on the left, the social relationship word is **"Scumbag"** and it is included as a **Nickname** social relationship. The expression of social relationship in the utterances contains the factor of **Nickname** because the subject gained a new nickname that it was not the subject real name.
14.	Pilgrim	Sgt. Joker: "listen up, **pilgrim**. A day without blood is like a day without sunshine" Payback: "joker thinks the bad bush is between an old mama-san's leg"	In the utterances on the left, the social relationship word is **"Pilgrim"** and the type of social relationship is **Nickname** social relationship. The expression of social relationship in the utterances contains the

No.			
			factor of **Nickname** because the word means to mention more than one subject, so it can be concluded as a factor of **Nickname.**
15.	Lone Ranger	Sgt Joker: "hey, **Lone Ranger**" Sgt. Cowboy: "holy shit, it's the joker"	In the utterances, the social relationship phrase is **"Lone Ranger"** and the type of social relationship is **Nickname**. The expression of social relationship in the utterances contains the factor of **Nickname** because the word means as a callsign or new name of the subject involved in the utterances.
16.	Animal Mother	Eightball: "hey, you might not believe it. But, under the fire **animal mother** is the finest human being in the world. All he need is just somebody to throw a hand grenade to end the rest of his life"	In the utterances on the left, the social relationship phrase is **"Animal Mother"** and the type of social relationship is **Nickname**. The expression of social relationship in the utterances means a name of a subject or character which not the subject or character real name as obvious. The factor is **Nickname**.
17.	Zipperhead	Crazy Earl: "this is his party. He is a guest of honour. Today is his birthday" Animal Mother: "happy birthday, **zipperhead**"	In the utterances, the social relationship word is **"Zipperhead"** and the type of social relationship is **Nickname.** The expression of

			social relationship in the utterances mentioned a name of a subject or character which not the real name of it. The factor of social relationship is Title.

3.2. Discussion

After finding data of social deixis in the movie *Full Metal Jacket* (1987), the researcher found examples that divided into two types consist of Relational social deixis and Absolute social deixis. Based on the finding, the researcher found that the expressions of relational social deixis are used more dominant than absolute social deixis. The researcher found 24 expressions of social deixis that consist of 17 expressions of relational social deixis and 7 expressions of absolute social deixis.

Table 6. Discussion of Types of Social Deixis

No.	Types of Social Deixis	Example of Expression	Percentage
1.	Absolute Social Deixis	GySgt. Hartmann:"I am Gunnery Sergeant Hartmann your senior drill instructor. From now on you will speak only when spoken to. And the first and last word out of filthy sewers will be "sir". Do you maggots understand that? Recruits:" Sir, yes. Sir"	29,2%
2.	Relational Social Deixis	Pvt. Davis: "Sir, I said it. Sir" GySgt. Hartmann: "well, no shit. What are we got here, fucking comedian, Private Joker"	70,8%

The researcher analysed 24 expressions of social deixis in the movie Full Metal Jacket (1987) divided into two kinds of social deixis consists of Absolute Social Deixis and Relational Social Deixis. The finding results shows that Relational Social

Deixis are used more dominant by the character in the movie Full Metal Jacket (1987), rather than Absolute Social Deixis.

The researcher chooses the research conducted by Dwiki Prasetyo (2018) as a reference for the previous study. This research is the continue version of the research conducted by Dwiki Prasetyo (2018), and using the same theory of deixis from Stephen C. Levinson. Although used the same theory, the result of the research has a different found. In this research, researcher found two kinds of social deixis consists of Absolute Social Deixis, and three kinds of social relationship consist of Rank, Title, and Nickname. Whether in Dwiki Prasetyo's research found the same two kinds of social deixis with three kinds of social deixis consist of Title, Clan, and Friendship.

Table 7. Discussion of Types of Social Relationship

No.	Types of Social Deixis	Example of Expression	Percentage
1.	Rank	Sgt. Joker: "excuse me, good morning. **Lieutenant."** Lt. Cleves: "morning"	20,83%
2.	Title	GySgt. Hartmann: "Private Cowboy, Private Joker" Pvt. Cowboy: "**Sir**, yes. **Sir**" Pvt. Joker: "**Sir**, yes. **Sir**"	8,34%
3.	Nickname	Sgt Joker: "hey, **Lone Ranger**" Sgt. Cowboy: "holy shit, it's the joker"	70,38%

4. Conclusion

In this chapter, the researcher draws a conclusion of the analysis based on the finding and discussion results. This research used a social deixis theory proposed by Stephen C, Levinson (1983). It contains conclusion that connected between the notion of Pragmatic and Deixis. As provided above, the researcher found examples of social deixis expressions in the movie *Full Metal Jacket* (1987) that researcher divided into two kinds consist of 17

expressions of relational social deixis and 7 expressions of absolute social deixis, totally 24 expressions. And it can be concluded, the theory proposed by Levinson (1983) is proper with this research.

Researcher found that relational social deixis expressions are used more dominant than the absolute social deixis in the movie *Full Metal Jacket* (1987). This movie visualizes a situation of Military bootcamp and the combat field or in other word is warzone, where a group of soldiers usually had a close relationship by each other and makes social deixis becomes a dominant aspect of linguistic which dominantly occur in the movie's conversation. Moreover, the researcher defines the social factors and social relationships using the speech situation context theory provided by Geoffrey Leech (1983). Furthermore, it may provide novel ideas about interpersonal communication. Lastly, social deixis is crucial for study since it can serve as a guide for middle-aged people seeking to communicate and understand social culture.

References

[1] Heriyadi, Nusi and Eli Diana, "An Analysis of Social Deixis in the Dressmaker Movie", *literary Criticism,* vol. 6, no. 1, pp. 40-46, 2020.

[2] Hatch, Evelyn, "Discourse and Language Education", *Cambridge University,* 1992.

[3] Ward, Gregory, and Laurence Horn, "Handbook of Pragmatic", *Blackwell Publishing.* 2004

[4] Saeed, John, "Semantic", *Wiley Blackwell*, 2016.

[5] Levinson, Stephen C., "Pragmatic", *Cambridge tectbool of in Linguistic*, 1983.

[6] Leech, Geoffrey, "The Pragmatic of Politeness", *Oxford University Press*, 2014.

[7] Allan, Keith, and Kasia M. Jaszczolt, "The Cambridge Handbook of Pragmatic", *Cambridge University Press*, 2012.

[8] Jirani, Andi N.A., "Social Deixis in The King's Man Movie: A Pragmatic Analysis", *Darma Agung Journal,* vol. 31, no. 1, pp. 476, 2023.

[9] Jamiah, Fitriani, "Social Deixis in the Rogue Lawyer Grisham's Novel: Pragmatic Analysis," Thesis, UIN Alauddin Makassar, Makassar, 2018.

[10] Prasetyo, Dwiki and Malikatul Laila, "Social Deixis in the Movie King Arthur: Legend of the Sword", UMS, Surakarta, 2018.

[11] Purwati, Riana, "Deixis in Over the Moon Script," Thesis, UMSU, Medan, 2023

[12] Sugiyarti, Riski, "Social Deixis in Four Lions," Thesis, UIN Sunan Kalijaga, Yogyakarta, 2022.

[13] Halawa, Maysita, "An Analysis of Deixis in the Article of the Jakarta Post," Thesis, UMSU, Medan, 2018.

[14] Mardhothillah, Shopia, "An Analysis of Deixis Found in Students English Textbook "*Think Globally Act Locally*" for Grade IX of Junior High School," Thesis, UIR, Riau, 2019.

[15] Aspers, Patrik and Ugo Corte, "What is Qualitative in Research," *Qual Social*, vol. 42, pp 599-608. 2019.

[16] Jamiuri, "Social Deixis in Elizabeth the Golden Age Movie Script," Thesis, UIN Sunan Kalijaga, Yogyakarta, 2016.

[17] Mokodompit, W. S., "Analysis of Deixis in Short Story "*The Little Mermaid*" by Hans

Christian Andersen," UNG, Gorontalo, 2013.

[18] Noeroffi'a, Igaratu and Syaiful Bahri, "The Analysis of Social Deixis in the Movie Beauty and the Beast," *PIONEER Journal of Language and Literature*, vol. 11, no. 1, p. 12-20, 2019.

[20] Yule, G., "Pragmatics (First)," *Oxford University Pers*, vol. 13, no. 978, p. 10-15. 1996.

[21] Dewanti, Eka, "Fillmore's Social Deixis Found in DEE's Perahu Kertas Novel," Thesis, UB, Malang, 2014.